

## INDUSTRY PARTNER OPPORTUNITIES ORDER FORM

### **Additional Opportunities for Engagement and Exposure!**

Along with the standard visibility upgrades that ASAE has offered in the past, ASAE provides opportunities for its Tech exhibitors to further their engagement with partners, attendees and stakeholders at the Technology Conference & Expo. Whether you're looking to maximize brand exposure or highlight your company's expertise as a thought leader, we've got options for you!

*Please Note: These upgrades can only be purchased along with a booth reservation.*

---

### **Networking Reception (1 available) — \$10,000 SOLD**

This is your chance to be the exclusive host of the popular networking reception on Tuesday, December 4, 5:15–6:30 p.m. and close out the first day of the conference with a bang. Networking is a top value for participants and one of the most powerful activities an individual can do to launch and manage their career.

- Giveaways: Prizes, branded collateral or other promotional items may be distributed by host at the activity, at own expense.
- F&B: Food and beverage will be determined by ASAE based upon the program and attendance.
- Publicity: Activity will be designated with company name and logo on website and mobile app. Signage with company logo will be provided within Reception space.
- Registration: Includes tickets to reception-only for up to five (5) associates.

### **Industry Breakfast Sessions (4 Available) – \$2,000 + Registration**

An Industry Breakfast Session is a 30-minute presentation shared during breakfast for participants hosted by a participating industry partner. Industry presenters are solely responsible for session material, which may include product demos, client case studies and proprietary tools/resources. Seating is on a first-come, first-served basis.

- Topic: Chosen by host presenter with ASAE approval; final session titles, abstracts and host presenter information due September 5, 2018 in order to be included in preliminary brochure.
- Registration: Limited to three content leaders, each must register at the speaker rate (Association/Consultancy execs \$599 member/\$699 non-member; Industry Partner \$799 member/ \$899 non-member)

### **Benefits include:**

- Visual Aids and Handouts: Corporate branding on PPT/visual design template and handouts is permitted. Materials will be made available on the conference website & app.
- Give-Aways: Prizes, branded collateral or promotional items may be distributed at the breakfast by host presenter, at their own expense.
- AV Set: Projector, screen and up to two microphones provided by ASAE (computer not provided).
- F&B: Conference continental breakfast provided by ASAE in-room.
- Capacity: Seating is limited - upon reaching capacity, ASAE staff will close the session.
- Attendee List: Badges of attendees will be scanned upon entry, and attendee list will be provided to Industry Partner within two weeks of conference.
- Publicity: Registrants will be notified by email two weeks prior to conference about the breakfast sessions. Session and speaker information will appear on conference app and website. Signage with company logo will be provided outside of session room.

**Industry Demo Sessions on Tuesday, December 4 (4 Available) – \$2,500 + Registration each**

Tuesday, December 4th is Demo Day at Tech18! Take the opportunity to display your organization’s latest technology and provide a demonstration for our attendees to see first-hand how your products can help achieve their performance goals. Demo Sessions are 60 minutes each and held concurrent to conference sessions while the Expo Hall is closed. Limit one per company, does not include registration. Session slots are filled on a first come, first served basis.

Options are as follows: 10:15-11:15 a.m., 11:30-12:30 p.m., 3:00-4:00 p.m., 4:15 – 5:15 pm

**Benefits Include:**

- Visual Aids and Handouts: Corporate branding on PPT/visual design template and handouts is permitted. Materials will be made available on the conference website & app.
- Give-Aways- Branded collateral/promotional items may be distributed in session, at partner’s own expense.
- Audio/Visual Set: Projector, screen and up to two microphones provided by ASAE (computer not provided).
- Attendee list - Badges of attendees will be scanned, and list of attendees provided after conference.
- Publicity – Session and speaker information will appear on conference app and website, signage with company logo will be provided outside of session room.

**User Group Meetups on Wednesday, December 5 (3 Available) – \$1,000 each**

Host a user group meetup at the luxurious Gaylord National Harbor on the 2nd day of the 2018 Technology Conference and Expo. User groups are a valuable resource in generating a culture of knowledge sharing between partners, let ASAE help you cultivate these relationships. **Does not include registration and A/V expenses.** Session slots are filled on a first come, first served basis. Options are as follows: 8:00 – 9:00 a.m., 12:45 p.m. – 1:45 p.m., 2:00 p.m. – 3:00 p.m.

INDUSTRY PARTNER OPPORTUNITIES		PRICE
Networking Reception		<del>☐ \$10,000</del>
Industry Demo Session		☐ \$2,500
Hosted Breakfast: Industry Breakfast Session		☐ \$2,000
Users Group		☐ \$1,000
<b>Total Enclosed:</b>		\$
ORDERED BY:		
Company Name:		Booth Number:
Contact Name:		Email:

**Payment must accompany this order.**

**Methods of Payment:**

- Pay By Credit Card: Login to the Exhibitor Service Center after submitting this form. Click “Pay Your Invoice” button, or call 202.626.2805 and we’ll take your information over the phone.
- Checks By Mail: ASAE • c/o SunTrust • PO Box 79263 • Baltimore • MD 21279