

# TECHNOLOGY CONFERENCE & EXPO

serving the association and nonprofit community

## ATTENDEE REGISTRATION FORM

### 4 EASY WAYS TO REGISTER:

1. Web: [technologyconference.asaecenter.org](http://technologyconference.asaecenter.org)
2. Email: [asaeservice@asaecenter.org](mailto:asaeservice@asaecenter.org)
3. Phone: 888.950.2723 or 202.371.0940
4. Mail: ASAE, c/o SunTrust, P.O. Box 79263, Baltimore, MD 21279-0263

### A. REGISTRATION INFORMATION

First Name	Badge Name/Nickname	Last Name
Suffix (Jr., III)	Credentials (CAE, MCP, etc.)	
Title		
Organization (no acronyms, please)	Company Name for Badge (If different than Organization Name)	
Street Address		
City	State/Province	Zip/Postal Code
Country	Work Phone	
Onsite Cell Phone Number*	Email	Twitter Handle
Emergency Contact Name	Emergency Contact Phone Number	

\*ASAE does not sell or share conference attendee cell phone numbers. This information is requested for use only by ASAE for conference updates and in case of onsite emergencies.

Please note any dietary requirements or special assistance such as mobility needs or use of a nursing mothers room below:

### B. DEMOGRAPHIC INFORMATION

Please help us collect accurate demographics by answering the following questions. This is **required** to process your registration.

**Would you like to appear on the online Attendee Roster?**  
(No contact information provided. Name, Company Name, and State only)  
 Yes  No

**For this event, how would you like to hear from our sponsors and/or exhibitors?**

Email  Mail  Please remove me from sponsor/exhibitor mailings

**How many years have you attended the Technology Conference & Expo?**

First Time  1 - 2  3 - 4  5 or more

**What is the staff size of your organization?**

1 - 2  3 - 6  7 - 9  10 - 19  
 20 - 29  30 - 39  40 - 49  50 - 74  
 75 - 99  100 - 199  200 - 299  300 - 399  
 400 +

**What is your organization's annual technology budget?**

Less than \$100,000  \$100,001 - \$499,999  \$500,000 - \$999,999  
 \$1,000,000 - \$1,999,999  \$2,000,000+

**What is your role in purchasing of products and services for your employer?**

Final decision maker  Significant influence  Recommend  
 Research/specify  Not applicable

**What is your approximate timeline for purchasing your next technology product/service?**

Immediate  1 month - 3 months  4 months - 6 months  
 7 months - 1 year  > 1 year  No purchase planned at this time

**Over the next year, will your company be looking to purchase/upgrade technologies in any of the following areas? (Check all that apply)**

Application Service Provider  Association/Customer Relationship Management Software  
 Cloud Services/Hosting  Communication/Communications Services  
 Consulting Services  Content Management Systems  
 Distance Learning/e-Learning  Document Imaging Solutions  
 Edu. Svcs./Programming/ Mgmt.  Email Marketing Systems  
 Expo/Conference Mgmt. Software  Human Resources  
 Insurance  Marketing/Design Services  
 Member Services/Benefits  Mobile Application Development  
 Printers/Publishers  Small Organization Solutions  
 Social Networking/Online Community  Teleconferencing  
 Technology  Web Design/ Development Services  
 Testing/Research & Survey Svcs.  
 Other: \_\_\_\_\_

**How many years of experience do you have in the technology field?**

1 - 3  4 - 6  7 - 9  10 - 12  13 - 15  16+

**What is the main reason you are attending this year's Technology Conference?**

Build Professional Relationships  See Groundbreaking Technology  
 Discover Business Insights & Examples  Meet the Leading IT Providers  
 Develop IT Skills for Marketing  Career Advancement & Marketability  
 Other: \_\_\_\_\_

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...continued / Name \_\_\_\_\_


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## C. REGISTRATION FEES

ASAE will assign the lowest possible rate based on your current Membership status and category. Refunds cannot be granted for updates in membership status after the time of initial purchase.

PRIMARY REGISTRATION FEES	EARLY BIRD BY OCT. 12	OCTOBER 13 - ONSITE
<b>Association Executive/Consultant</b>		
<b>First Registrant:</b>		
 <b>ACCESS PASS</b> 23 Points		
<input type="checkbox"/> Member	\$999	\$1,199
<input type="checkbox"/> Nonmember*	\$1,399	\$1,499

PRIMARY REGISTRATION FEES	EARLY BIRD BY OCT. 12	OCTOBER 13 - ONSITE
<b>Association Executive/Consultant</b>		
<b>Additional Registrants:</b>		
 <b>ACCESS PASS</b> 22 Points		
<input type="checkbox"/> Member	\$979	\$1,149
<input type="checkbox"/> Nonmember*	\$1,349	\$1,399

<input type="checkbox"/> <b>Organization Member (Staff &lt; 9):</b> (For more info, please visit: <a href="https://www.asaecenter.org/membership/organizational-membership">https://www.asaecenter.org/membership/organizational-membership</a> )	\$949	\$999
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### Non-Exhibiting Industry Partner: (Limited to one person per company)

<input type="checkbox"/> Member	\$1,349	\$1,449
<input type="checkbox"/> Nonmember*	\$1,499	\$1,599

### Expo Hall ONLY (Association Executives Only)

<input type="checkbox"/> Member	\$59	\$99
<input type="checkbox"/> Nonmember*	\$79	\$129

## PRECONFERENCE WORKSHOPS

	Member	Nonmember*
<input type="checkbox"/> <b>Digital Convergence</b> Monday, December 3 – Tuesday, December 4 <b>7:30 a.m. – 8:45 a.m.</b>	\$395	\$525

The Digital Convergence: Chief Executive Machine Intelligence Summit is specifically designed for and restricted to executive level association professionals (CEO/ED, CIO/CTO, CMO/CXO and other C-Suite Executives or equivalent). Attendance requires a separate registration fee.

<input type="checkbox"/> <b>Automate Engagement &amp; Workflows with Chatbots</b> Monday, December 3 <b>2:00 p.m. – 5:00 pm</b>	\$99	\$149
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The Preconference Workshop: Automate Engagement & Workflows with Chatbots is open to all full conference meeting registrants; Requires separate registration fee.

## ASAE Foundation Donations

I would like to make a tax deductible charitable donation to the ASAE Foundation.

Personal \$ \_\_\_\_\_ Corporate \$ \_\_\_\_\_

\*For information about membership, please contact the Member Relations Team at [mbrdev@asaecenter.org](mailto:mbrdev@asaecenter.org) or call 202.626.2727.

## PAYMENT INFORMATION

Registrations will not be processed without payment. Credit Card Payments must be made online.

Check\* (make payable to ASAE)        **ACCESS PASS** Code: \_\_\_\_\_       Promo/Discount Code : \_\_\_\_\_

### Total Value of Registration/Amount Enclosed

\*If you are paying by check, mail this form and payments to: ASAE c/o Suntrust Bank, P.O. Box 79263, Baltimore, MD 21279-0263. If you are paying by credit card, please call 888.950.2723, 202.371.0940 in DC, or register online at [technologyconference.asaecenter.org](http://technologyconference.asaecenter.org).

### Cancellation, Refund & Substitution Policy

All registration cancellation and refund requests must be made in writing by November 7, 2018. A refund of all fees, minus a \$150 administration fee, will be given for cancellations received by that date. No refunds will be granted for requests postmarked after November 7, 2018.

Attendees using Access Pass will have their points fully returned to available balance up until November 7, 2018. No refunds will be granted for requests postmarked after November 7, 2018. Additionally, after November 7, 2018, no Access Pass points will be refunded and they may not be transferred to another program.

Submit all requests to ASAE Registration via email at [registration@asaecenter.org](mailto:registration@asaecenter.org). ASAE regrets that refunds will not be given for no-shows. All requests for exceptions to the cancellation/refund policy must be submitted in writing by the registrant with appropriate documentation no later than December 14, 2018. After that time, no refund considerations will be made.

A transfer of your full registration to another individual is permitted prior to the conference by submitting written request to [registration@asaecenter.org](mailto:registration@asaecenter.org). Onsite transfers must be accompanied by proof of the original confirmation letter. The individual submitting the transfer request is responsible for all financial obligations (any balance due) associated with that substitution. Funds from this program cannot be transferred to another program. **Badge sharing, splitting and reprints are strictly prohibited.**

### Special Offers/Discount Codes/ASAE Access Pass

Use of a discount code is only valid at the time of the initial purchase/registration. Refunds will not be authorized for existing registrations where the special offer was received after the initial purchase. Discount codes cannot be applied to already reduced/discounted registrations, including Access Pass. Access Pass cannot be used in conjunction with an Organizational Member (9 or < staff) discount. Limit one special offer/discount code per registration.

### ASAE Registration Eligibility Policy

The 2018 Technology Conference & Expo is designed for CEOs, CIOs, CTOs, CXOs, CMOs and other technology staff to gain knowledge, perspective, and insight into the technology issues facing associations and nonprofits.

A business partner/supplier company that has not purchased a booth on the trade show floor may register one (1) employee for the conference. Exceptions are made only for Board of Directors, speakers, and council/committee members belonging to a council/committee that is meeting in conjunction with Technology Conference & Expo. Expo Hall Only registrations are only available for association executives; no exceptions. This ensures a high buyer/seller ratio.

See Preconference Workshops above for additional policies pertaining to those programs.

No one under the age of 18 may enter the exhibit hall at any time.

### Ineligible Registrations

All registrations are reviewed to ensure they meet ASAE eligibility policies. ASAE reserves the right to refuse or cancel all ineligible registrations at any time. Please refer to the specific Eligibility Policy above.

### Consent Clause

Registration and attendance at, or participation in, ASAE meetings and other activities constitutes an agreement by the registrant to the use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities by ASAE and other third parties, including but not limited to the venue, the host city, and the host CVB. Your registration may include technology that monitors your activities throughout the meeting, such as session attendance and booths visited.